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BullsEye Telecom Launches *Site Survey for Digital Services*

New product creates a more streamlined approach to examine a company's VoIP and UCaaS readiness and provides actionable recommendations for improvement

Southfield, MI, Jan. 24, 2018 – Michigan-based BullsEye Telecom, the leading national multi-location communications solutions provider, today launched a new on-site assessment product – *Site Survey for Digital Services.* This product provides companies with a holistic view of their existing connectivity capabilities to more efficiently implement the latest VoIP and SD-WAN technologies.

Conducted by an experienced team of field engineers, *Site Survey for Digital Services* utilizes precise analysis and measurement tools to implement a comprehensive network examination and deliver an easy-to-digest report with key information that helps businesses make informed decisions.

Site Survey for Digital Services assesses a full range of network components, including:
- Broadband connection (including packet loss and jitter)
- Mean Opinion Score (MOS)
- Firewall and assessment of ports
- Speed review for VoIP and internet traffic
- Line inventory
- Inside wiring requirements

"As more companies are looking to transition away from analog POTS lines to VoIP and UCaaS solutions, it is critical to have a clear understanding of how their existing network infrastructure performs. This is especially important for businesses using MPLS. The *Site Survey for Digital Services* essentially augments already-full MPLS networks and allows IT resources to better understand application, prioritization, and need for bandwidth. " said Dan Springston, vice president of field engineering at BullsEye Telecom.

Site Survey for Digital Services is the latest addition to BullsEye's growing suite of professional services, all of which are geared toward delivering increased efficiency, reliability, and scalability, while reducing overall costs. BullsEye customers enjoy the day-to-day benefits of having engineers that know the latest technologies and communicate directly with the customer. This is essential for effectively transitioning to an edge-to-cloud/edge-to-data center environment.

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About BullsEye Telecom Inc.

A "Pure Michigan" company founded in 1999, BullsEye Telecom Inc. provides SD-WAN, VoIP, broadband aggregation, and POTS aggregation to multi-location customers across the U.S. BullsEye is well versed at helping its customers first aggregate their POTS lines, and then effectively convert those lines to VoIP. We empower enterprises with the tools they need to consolidate and better manage critical business functions by providing customized solutions, dedicated account management, consolidated billing and powerful online management tools from a single source. Through our My BullsEye Account (MBA) online management portal, businesses can make real-time account changes and manage service requests, as well as obtain key business insight via extensive reporting and trending capabilities. To learn more, visit BullsEyeTelecom.com.

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